



Unlock the Full Potential of Your Workforce

The Happiness Index

Create a Thriving Culture with The Happiness Index

As organizations deal with new challenges in retention, burnout, and digital workforces, it is essential to measure both happiness and engagement for cultural and business success, as well as the overall health of employees.

[Inspirus](#), a Pluxee Company, has partnered with [The Happiness Index](#) (THI) to offer organizations a unified technology platform that delivers a pioneering combination of employee recognition, engagement, and happiness.

Insight Uncovered by Neuroscience

THI measures people on four criteria; instinctive, emotional, reflective and rational. These provide an overall score of an employee's happiness and engagement, that when measured and optimized, will provide not only a thriving workplace environment, but a happier, more productive employee. By delving into neuroscience, THI helps you understand the deeper emotions and motivations of your workforce.

Why Employee Recognition, Happiness and Engagement Matters

- **The Hybrid Working Challenge:** Whether your teams are spread across the globe or working remotely, transitioning between remote and in-office work isn't just logistical; it's emotional. Understanding your team's sentiments during these shifts can make all the difference.
- **Diversity, Equity & Inclusion (DE&I):** Going beyond just the concept, truly understanding DE&I in your organization can foster a more inclusive and productive environment.
- **Authenticity & Trust:** Cultivate a workplace where authenticity isn't just encouraged but celebrated. When employees feel psychologically safe, trust is fostered, leading to increased happiness.

Connecting the Dots

The Recognition Impact Index is a survey that includes 14 neuroscience-backed questions, helping you collect both quantitative and qualitative data to ensure you foster a sense of belonging, happiness, and ultimately, improved employee engagement.

This means you can get real-time insight into how your program is performing and bespoke feedback on how to tailor your offering to the individual needs of your team.

Happiness is not a fluffy metric. Many studies show that happiness is linked to the bottom line. Collecting quantitative and qualitative data on your team's happiness AND engagement ensures you're getting the most out of your people. It's not all monetary - looking after your people is the **right thing to do!**

Give Your Employees a Voice

Empower your employees to give feedback how, when and where they want on key topics such as Diversity, Wellbeing, Remote Working and many more!



Why Companies Worldwide Trust The Happiness Index

Inspirus and THI take a holistic view to focus on both the head (engagement) and the heart (happiness) to offer a comprehensive understanding of your organization's cultural health. THI ensures that your organizations platform offers actionable insights that yield tangible business benefits:

- **Attract, Develop, and Retain Talent:** Organizations gain insights into employees' individual strengths, goals, and areas for development. Companies can provide tailored training and development opportunities that foster employees' growth and increase their job satisfaction.
- **Boosted Employee Engagement, Staff Performance, and Productivity:** Gauge the level of employee engagement and identify areas for improvement. THI helps companies take proactive steps to enhance engagement levels, such as implementing recognition programs, improving work-life balance, or addressing any concerns that may affect motivation and productivity.
- **Recruitment and Onboarding:** By incorporating THI into the recruitment process, organizations can assess a candidate's alignment with company values and culture. This helps in selecting individuals who are not only skilled but also more likely to thrive and be happy within the organization. Moreover, during onboarding, THI can provide valuable feedback on the effectiveness of the process, ensuring new employees feel supported and engaged from the start.

Commercial Model

Organizations are looking for more than just a one-time solution to their employee engagement needs. That's why we offer a SaaS-based approach to all of our survey services, available 24x7x365. Unlike other engagement providers who charge by the survey, we want to empower you to take your employee engagement strategy to the next level, connecting with your team through surveys that are always accessible and easy to use. By partnering with Inspirus, you can trust that you'll have the tools you need to foster a more engaged, satisfied, and joyful workforce year-round.

Take the Next Step

Ready to create a happier, more engaged, and successful workforce? Contact Inspirus today!

When your employees are happy,
your bottom line reflects it.

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